



Our signage expertise allows us to specify and design signs that will make your brand shine.



Successfully Manage The Consistency Of **Your Brand**

It goes without saying that the best way to keep your brand consistent is to have a single point of control. This can be difficult within an organisation, as different departments will have different ideas. To keep the decision making process simple and easy, one point of control for implementation of your brand is necessary. This is where we come in.

SignManager will specify a detailed signage brand manual, to ensure that your brand is consistently applied across your national presence, and will assign you a dedicated project manager as your single point of contact with us.

Sounds easy, right? That's because it is.

We can guarantee brand consistency, wherever your signage is located and whichever supplier it is made by. Your brand will be protected, and you will be able to view project progress, reporting and metrics relating to your brand presence via our smart online management system; Signifi



When you have multiple stores, sometimes hundreds, it's easy to lose track of your branding across your site network.

To ensure consistent branding and signage across your network, you need a comprehensive database to keep track of what branding you have at each site. Having this comprehensive information and reporting will allow you to plan for a long-term strategy so you are always one step ahead.

At SignManager, we're passionate about keeping your brand looking good because your corporate image is such a significant reflection of your business.

Our systems are designed around managing your brand for its entire life. We can capture and store all your brand data and photos in our cloud based management system; Signifi. This system is used to ensure they always look their best.

SignManager are independent consultants who help large corporations improve the way they manage their branded assets across all their stores and facilities.



If you'd like our help with a strategy to better manage your signage and branding requirements, simply email us at info@signmanager.com.au