



Our signage expertise allows us to specify and design signs that will make your brand shine.



## The Overwhelming Importance Of **Sign Maintenance**

The condition of your signs says a lot to your customers about your company. A clean and well-lit sign says that you are open for business and proud of your brand but on the contrary, a dirty or broken sign says that you don't care about your brand or the image you portray.

It's often difficult to keep all your signage assets in a permanently pristine condition, especially if you have a tight maintenance budget. This is why it's important to have a comprehensive asset database which allows you to track when your signage is due for maintenance or a repair, product warranties, and components used.

Maintaining a good asset database will allow you to supply accurate information to the repair contractor, which will allow them to visit the site once and carry out the repair straight away, avoiding costly second visits. In many cases, this knowledge will allow you to troubleshoot the problem over the phone with the site manager, and perhaps resolve it without calling a repairer. We provide these smart solutions to manage your signage maintenance using our cloud-based, custom-built software called Signifi.



We'll provide one point of contact which allows access to over 3,000 preapproved contractors nationwide, across multiple sign related trades. All your project information, correspondence and pricing is transparent in our online system, allowing you to see the value we provide, and check in on your project progress at any time.

It's important to be able to respond quickly for any emergency maintenance needs, including faulty or defective signage that can cause harm in a public place. With SignManager, your team can either contact your dedicated project manager, or take a photo with our app SignSpot, which will contact your project

manager immediately and provide them with the needed information.

This allows for quick dispatch of the closest contractor to the site with the correct replacement parts and access equipment necessary to fix the sign in one visit, negating the need for multiple visits which can make up 20% of a typical repair and maintenance budget.

SignManager are independent consultants who help large corporations improve the way they manage their branded assets across all their stores and facilities.



If you'd like our help with a strategy to better manage your signage and branding requirements, simply email us at [info@signmanager.com.au](mailto:info@signmanager.com.au)