SignManager
Signs Made Easy

Our signage expertise allows us to specify and design signs that will make your brand shine.
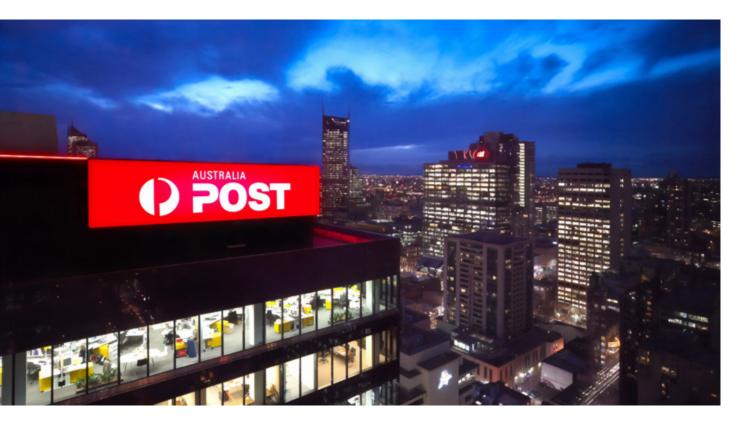

Understanding The Value Of
Artwork & Design

To your customers, your brand is a reflection of your company and its values, so it can have a great impact on how customers interact with you and make their purchase decisions. Great signage can make such a difference, and that's why we're passionate about your brand and keeping it look it's best.

Most companies have a branding guidelines document, however these often fall short of explaining how the brand should be represented in the built environment of your stores and facilities. SignManager's experienced design team can help translate your two-dimensional brand image into a three-dimensional solution for the built environment.

We document this in a store branding manual, with exact specifications for products and colours to make sure your sign will be fit for purpose, and your branding will be consistent nationwide, no matter which supplier manufactures your signage. We have developed store branding guidelines for some of the largest corporationsin the country.

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At SignManager, you'll have one point of contact with us. That means you won't be passed around from department to department trying to find someone to help you; your dedicated project manager will be up to speed with your project needs, and when you need assistance you can directly contact your trusted project manager knowing they'll be ready to help.

We have a purpose built, cloud-based software called Signifi to support our design and project management teams, and we customise this software to your exact project needs. You can login and view the status of your project at every step, knowing you have a team of experts working for you.

SignManager are independent consultants who help large corporations improve the way they manage their branded assets across all their stores and facilities.

If you'd like our help with a strategy to better manage your signage and branding requirements, simply email us at **info@signmanager.com.au**

AUSTRALIA   **W** signmanager.com.au
T 1800 300 103

NEW ZEALAND   **E** info@signmanager.co.nz
T +64 9 378 7500

USA   **E** signmanagers.com
T +1 865 394 9415

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