



SKY SIGNS

Sky signs are one of the most permanent visible company advertisements available. These are the signs that sit atop a building to display a brand, and are usually illuminated. The real estate of these signs are extremely high value, and it can be very expensive to access these areas. It's important to carry out a site audit before any work is done, to make sure the location is suitable for your sign. **The design of the sign then is a key element to success for your project**, and there are many aspects to be considered to achieve the maximum impact.

For example:

- Your logo may look different and less legible as a sky sign when viewed from ground level, so this will need to be taken into consideration when designing the sign
- You will need authorization and approval for local council and town planners for your sign to be installed
- The sign materials will need to be transported to the sign location, either via the inside of the building or craned up outside the building
- If the sign is illuminated, it will need a power source
- The fixings to the building will need to suit public safety standards
- Maintenance will need to be carried out in these hard to reach locations

Without **technical expertise** this can be an overwhelming task, which is why SignManager has experts in the field ready to assist you.

A large, illuminated sign for Suncorp Stadium. The word "SUNCORP" is in white, bold, sans-serif capital letters on a green, textured background. To its right is a stylized sun logo with yellow and red segments. Further right, the word "Stadium" is in white, bold, sans-serif capital letters on a green, textured background.

SUNCORP  Stadium

A red sign for Australia Post. It features the Australia Post logo, which consists of a white stylized 'P' inside a circle, followed by the word "AUSTRALIA" in small white capital letters above the word "POST" in large white capital letters.

 AUSTRALIA
POST

Sky signs are seen by hundreds of thousands of motorists and pedestrians every day. For many companies, these signs are seen as a beacon of their success and are viewed with great pride.

This is why it is **so important to make sure your sky signs are designed and installed correctly.**

SignManager will provide you with **one point of contact** and advice on the best solutions tailored to your needs, as our project managers have an average of 15 years' experience in the industry.

Our network of over **3,000 preapproved contractors nationwide** is supported with our **cloud-based online management system**. This transparent system allows you to login and view your project progress, pricing and correspondence at any time. With the experts on your side, your sky signage projects will be simple and stress free.

SignManager are independent consultants who help large corporations improve the way they manage their branded assets across all their stores and facilities.

If you'd like help with a strategy to better manage your signage and branding requirements, contact us now.

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Signs made easy

1800 300 103 | signmanager.com.au | info@signmanager.com.au

