

SignManager

Signs made easy

We wish everyone a safe and happy Christmas break, and happy New Year!

CLIENT UPDATE

Solar Signage

Lately we've been trialling solar signs; they are a great environmentally friendly alternative to traditional illuminated signage. They are also a good solution when it would be difficult or expensive to run power out to a sign, for example if the sign is a long way from a building or if you would have to dig up a car park to run power to it. These solar signs are from Aldi in Bundaberg, QLD.



Welcome to the fourth edition of the Insider for 2017. The Insider is SignManager's quarterly eNewsletter designed to give you the latest industry news, branded assets tips, client updates and HQ news.

IN THIS EDITION:

Client Update

News from HQ

Digital Signage Q&A: Touchscreen Edition

127 Feet of LED at Chicago

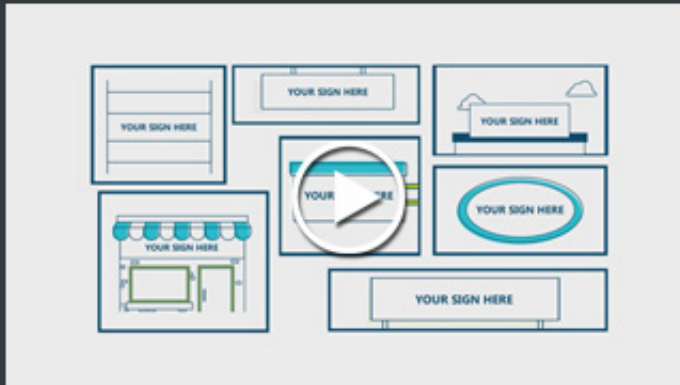
Gadget's Corner



NEWS FROM HQ

New website and "About Us" video launch

We're proud to announce that we've launched our new website, and along with it our new About Us video. It tells the story of what we do in under one and a half minutes. You can check it out here:



DIGITAL SIGNAGE Q&A: TOUCHSCREEN EDITION

By Digital Signage Today

One way to get more people to "interact" with your digital signage is to integrate interactive elements such as a touchscreen.

[Continue reading...](#)

127 FEET OF LED AT CHICAGO'S 150 N. RIVERSIDE

By 16:9

Comprised of 89 individual vertical LED displays, or 'blades', this display creates a canvas of over 3,000 square feet. The content is driven by an 'intelligent content library' that constantly changes over time. [Continue reading...](#)

GADGET'S CORNER

Here's the latest and upcoming gadgets...

The Gear 360: The Gear 360 has evolved to let you record in 4K or broadcast live, and then make it your own with the Samsung Gear 360 app. Easily capture full 360 degree view of the world around you as video or photo. [Click here for more](#)

ZTE's Dual Screen Smartphone: Featuring 5.2 inch full HD screens on both its front and back, it can show independent screens or combine them to make one big display. [Click here for more](#)

