

The Insider

SignManager
A Significant Advantage

NEWS FROM HQ

RFMA Expo

We attended the Restaurant Facility Management Association (RFMA) conference in March, in Orlando USA. There were over 1,700 restaurant facility professionals gathered to network and gain insight into the industry. We had a great time meeting and talking with people there, and we now look forward to starting on some more work for Starbucks as a result of the conference.



Harmony Day

This year SignManager has started a new annual tradition: celebrating Harmony Day. This day is about community participation, inclusiveness, respect, and a sense of belonging for everyone. We celebrated by wearing orange, the Harmony Day colour, and having a multi-cultural afternoon tea, with everyone bringing in something that represents their backgrounds.



Welcome to the first edition of the Insider for 2017. The Insider is SignManager's quarterly eNewsletter designed to give you the latest industry news, branded assets tips, client updates and HQ news.

IN THIS EDITION:

News from HQ

Client Update

Top 5 Digital Signage Technology 'Must Haves' for 2017

The State of Retail 2017: Your Customer is Your Brand

What You Can Learn From The Success of The Sharing Economy

Gadget's Corner



CLIENT UPDATE

InvoCare Fitout

InvoCare engaged SignManager to assist them with an exciting and challenging fit-out project in Torrensville, South Australia. To read about this project and to view more before and after photos, check out our case studies on our website.



Before (above)

After (below)



[See our case studies here](#)

TOP 5 DIGITAL SIGNAGE TECHNOLOGY 'MUST HAVES' FOR 2017

By Digital Signage Today

Five technology must-haves to keep in mind when discussing the creation and operational efficiency of a digital signage system

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THE STATE OF RETAIL 2017: YOUR CUSTOMER IS YOUR BRAND

By Nanolumens

Customers expect that every touchpoint and experience they have with a brand will match the brand's message. The entire operation works in harmony, rather than as a series of independent silos.

[Continue reading...](#)

WHAT YOU CAN LEARN FROM THE SUCCESS OF THE SHARING ECONOMY

By Entrepreneur.com

The sharing economy, or collaborative consumption, has quickly overtaken many business sectors. Here are four principles which play an important role for any successful

entrepreneur.

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GADGET'S CORNER

Here's the latest and upcoming gadgets...

Mini MRI Scanner for Newborns: The new scanner, one of only two in the world, is part of a two-year project to test the feasibility and effectiveness of these diminutive devices, which would be used to test for brain abnormalities and other birth complications on newborns, especially premies. [Click here for more](#)

R2-D2 USB Charging Hub: There are lots of astromechs out there, but no design more popular than the venerable R2 unit.

[Click here for more](#)



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