

The City of Greater Dandenong

Dandy Pig goes to market

The City of Greater Dandenong engaged SignManager to manage the installation of the Dandy Pig sign at its new home on the roof of the Dandenong Market. The team at SignManager were very excited to be involved in this project, as we were partnering with the council to bring an iconic landmark back to the people of the Dandenong. The sign had recently undergone a refurbishment, replacing almost every part. The sign including its structure is 6 metres tall and weighs over four tonnes.

SignManager worked with a number of parties to manage the installation. Firstly a steel structure was built to hold the sign. This structure was secured to the roof of the Market and then an 80 Tonne Mobile Crane was used to manoeuvre the sign onto the roof. Here it was held in place while a team of contractors secured the sign to the structure.

In addition to the installation of the sign, the City of Greater Dandenong requested a green energy solution to offset the future running costs of the neon sign from the normal power grid. This was achieved by initiating and installing a new 5kW solar panel system capable of generating approximately 17kW per day back into the grid. The Dandy Pig is an iconic neon sign, well-known in Dandenong and the surrounding area. The sign was first erected in the 1950s and was one

of the first animated advertising signs in the region. It was originally located above the Dandy Bacon shop on Lonsdale Street in the heart of Dandenong. After the closure of the shop, Mr Pig spent many years in storage before returning briefly to the market. In 2005 the Dandenong Market received a redevelopment and the sign went back into storage, before making its long awaited return to the market in August 2013.

We engaged SignManager to manage the installation of our historic Dandy Pig neon sign. We were very pleased with the level of service SignManager provided us with throughout the project. They successfully managed a number of stakeholders to deliver a great result.

Pasquale Mastrocola - Project Manager
The City of Greater Dandenong Council

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Australia www.signmanager.com.au
 T +61 7 3368 5800

USA www.signmanagers.com
 T +1 615 589 6047

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