

Aurizon

Overcoming complex logistical challenges: Sky Signs

Aurizon acquired naming rights to 175 Eagle Street Brisbane and in 2013, decided to install signage on the rooftop. The local Council had restrictions on the size and quantity of signs that could be displayed on a building rooftop. Our Council liaison team met with assessment officers on site to work through various options that would satisfy Council guidelines and meet the client's objectives.

Due to limited roof access, it was important to design the new signage with low maintenance components. Polycarbonate, long life vinyl, LEDs, aluminium and stainless steel were selected to deliver maximum longevity and minimum maintenance.

As the fascia was clad in Bondor panels, the support brackets needed to be cantilevered out through the panels from internal structural beams. The building owner also insisted the structure was engineered to withstand a "one-in-500-year" storm event which required extreme structural measures.

The largest crane in QLD was utilised to hoist the sign components 20 stories to the top of the building. This option was chosen

over a helicopter lift by the Lessor as their preferred installation method.

An entire block of Queen Street was closed to traffic and pedestrians on a Sunday morning to facilitate the crane lift. Strict OH&S procedures were followed to ensure the absolute safety of the contractors and public.

The signs were successfully installed and power connected by the following day in time for the Aurizon AGM. The full scope of SignManager's technical skills was utilised throughout the course of this project, culminating in 12 months of complex negotiation between Aurizon, Lessor, Council, sign contractors, structural engineers and OH&S consultants.

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Australia www.signmanager.com.au

T +61 7 3368 5800

USA www.signmanagers.com

T +1 615 589 6047

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