

Adidas

A new look for Adidas flagship store

Adidas engaged SignManager to manage the manufacture and installation of the signage at their new flagship store at Central Park, Sydney. This is the first project SignManager has completed for Adidas.

The client asked for SignManager's assistance due to the difficult nature of the job. Central Park Centre Management had very strict rulings against mechanical fixings into the building and stated that no mechanical fixings were to be used when installing the signage.

Experience SignManager's significant advantage

Signmanager can deliver a more intelligent approach to sign management, and a significant advantage to your business.

The signs are made from fully fabricated Matt Black Aluminium composite panels, 3D acrylic Adidas logos with integrated LED illumination. Due to the shopping centre's requirements SignManager developed a fully engineered solution to mount the panels directly to the glass with specialised 'VHB' double sided tape.

The client was extremely happy with the end result and the job was praised by their Director of Global Retail Concepts. Adidas were pleased that SignManager were able to overcome all project difficulties and deliver within time and budget.

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